CAND



WKMG

Order%

23

ORDER

Flight Dates 09/11/12-09/17/12

00:15:00 Order Sep

1536 Estimate # Product 6259478 Alt Order # **OBAMA FOR AMERICA** 255504

Contract / Revision Billing Type Cash Original Date / Revision Agency Com 15%

GENERAL Order Type 07/31/12 08/01/12 **Billing Contact** EOM/EOC

Billing Cycle Advertiser Pol/Pres/D/Barack Obama Billing Calendar BROADCAST 3050 K Street NW

New till 02/05/09 Suite 100 A35+ Demographic -Washington, DC 20007 Agency GMMB **Rev Codes** AGY POL

Buying Contact Product Codes PL-Presidential-Democrat Sales Office PHI

P-3 **Priority** Sales Region NAT

3050 K Street NW Advertiser Ref Agency Ref Suite 100

Start Date

Primary Account Executive

Washington, DC 20007

Kristen Waskie

Totals

Account Executive

100% Kristen Waskie Order Share 100% Market Value 64450

End Date

Competing Station % of Order Amount 0 CABLE % % 0 WESH 0 % **WFTV** 0 % WKCF 0 % WOFL 0 % **WOPX** % 0 WRBW 0 % WRDQ

Billing Plan Order Totals Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount # of Spots Month \$64,450.00 23 \$54,782.50 0.00 08/27/12 09/17/12 \$54,782.50 \$64,450,00 September 2012 23 \$54,782.50 \$64,450.00 0.00

											Tota	als_
Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	09/11/12	2 09/17/12	M-F 11p News	CM	11-1135p	MTWTF	:30	2	\$1,800.00 P-3	0.00 NM	2	\$3,600.00
			M-F 11p News								į	
Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/1	1/12	09/17/12	MTWTF	2	\$1,800.00	0.00					_	
E 2 WKMG	09/11/12	2 09/17/12	11-12p Price Is Ri	ght CM	11a-12p	MTWTF	:30	2	\$650.00 P-3	0.00 NM	2	\$1,300.00
			Price Is Right									
Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/1		09/17/12	MTWTF	2	\$650.00	0.00	W.				_	** ***
E 3 WKMG	09/11/1	2 09/17/12	Local 6 News 12-	1230p CM	12-1230p	MTWTF	:30	2	\$550.00 P-3	0.00 NM	2	\$1,100.00
			Local 6 News 12-	1230p							l	
Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/	11/12	09/17/12	MTWTF	2	\$550.00	0.00						****
E 4 WKMG	09/11/1	2 09/17/12	Morn News at 5a	CM	5-530a	MTWTF	:30	1	\$300.00 P-3	0.00 NM	1	\$300.00
			Morn News at 5a									
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Weel	<u>Rate</u>	Rating					4	



255504

Flight Dates 09/11/12-09/17/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/01/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

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n Ch	Start	End	Inventory Code	Break	Start/End Tim	ne Days	Len Spot			<u> </u>	Amount
4 WKMG	09/11/1	2 09/17/12	Morn News at 5a	CM	5-530a	MTWTF	:30	1 \$300.00 P-3	0.00 NM	1	\$300.0
			Morn News at 5a	O(00/b-	Data	Dating					
	rt Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$300.00	Rating 0.00					
Week: 09/		09/17/12 2 09/17/12	News at 7p	CM	7-7:30p	MTWTF	:30	1 \$1,000.00 P-3	0.00 NM	1	\$1,000.0
5 WKWG	09/11/1	2 09/1//12	News at 7p	ON	, ,,,,,,						
Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 09/		09/17/12	MTWTF	1	\$1,000.00	0.00	-		0.00 NIM	4	\$5,000.
7 WKMG	09/17/1	2 09/17/12	Mon Prime 10p Hawaii Five-O	CM	10-11p	1	:30	1 \$5,000.00 P-3	0.00 NM	1	φο,υσυ.
Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 09/		09/23/12	1		\$5,000.00	0.00					
8 WKMG	09/17/1	2 09/17/12	Mon 1 Hour Spec		8-9p	1	:30	1 \$4,000.00 P-3	0.00 NM	1	\$4,000.
Str	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09		09/23/12	1		\$4,000.00	0.00					
10 WKMG	G 09/17/	12 09/17/12	Mon Prime 9:30p MIKE & MOLLY	CM	930-10p	1	:30	1 \$5,500.00 P-3	0.00 NM	1	\$5,500
Str	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 09		09/23/12	1	1	\$5,500.00	0.00			Die Tuna		
	h Date R		escription escription		t/End Time	-	<u>Veekdays</u> I		Rtg Type		
			1on Prime 9:30p	930-	-10p	ĮV		.30 (\$0,000.00)	0.00 100		
	ee MG 10									i	
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			lion 1 Hour Special	/9p 9-10)p	ľ	1	:30 \$5,500.00	O.OO INIW		
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12 WKM0 12 WKM0 St Week: 09 14 WKM0 Week: 09 15 WKM0 15 WKM0	G for 10.: ame time G 09/15/ cart Date B/10/12 G 09/16/ tart Date 9/10/12 G 09/16/ tart Date 9/10/12 G 09/16/ tart Date 9/10/12 G 09/16/	1 09/17 e period - 2 E 12 09/15/12 End Date 09/16/12 12 09/16/12 End Date 09/16/12 End Date 09/16/12	7-9a CBS This M 7-9a Sat Early S Weekdays1 Face The Nation Face The Nation Weekdays1 Sun 11p News Sun 11p News Weekdays1 Sun 115p-1235	epeat] forn SafCM frow Spots/Week 1 CM Spots/Week 1 CM Spots/Week 1 CM Spots/Week	7-9a Rate \$350.00 1030-11a Rate \$1,100.00 11-1135p Rate \$1,800.00 1135p-1235a	Rating 0.00 1 Rating 0.00 1 Rating 0.00 1	:30	1 \$350.00 P-3 1 \$1,100.00 P-3 1 \$1,800.00 P-3	0.00 NM 0.00 NM	1	\$1,100 \$1,800 \$500
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## MM	G for 10. Game time G 09/15/ Cart Date 9/10/12 G 09/16/ Cart Date	1 09/17 e period - 2 E 12 09/15/12 End Date 09/16/12 12 09/16/12 End Date 09/16/12 12 09/16/12 End Date 09/16/12 End Date 09/16/12 End Date 09/16/12 End Date 09/16/12 2 09/16/12	roke Girls Finale ro 7-9a CBS This M 7-9a Sat Early S Weekdays1. Face The Nation Face The Nation Weekdays1 Sun 11p News Sun 11p News Weekdays1 Sun 1135p-1235 Without a Trace Weekdays1 CBS Evening No	epeat] forn SafCM how Spots/Week 1 CM Spots/Week	7-9a Rate \$350.00 1030-11a Rate \$1,100.00 11-1135p Rate \$1,800.00 1135p-1235a Rate \$500.00 630-7p Rate	Rating 0.00 1 Rating 0.00 1 Rating 0.00 Rating 0.00 Rating 0.00 1	:30 :30 :30	1 \$350.00 P-3 1 \$1,100.00 P-3 1 \$1,800.00 P-3 1 \$600.00 P-3	0.00 NM 0.00 NM 0.00 NM	1 1	\$1,100 \$1,800 \$500 \$60
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## MM	G for 10.: ame time G 09/15/ cart Date G/10/12 G 09/16/ tart Date 9/10/12 G 09/16/ tart Date 9/10/12 G 09/16/ cart Date 19/10/12 G 09/16/ cart Date 19/10/12 G 09/16/ cart Date 19/10/12 G 09/16/	1 09/17 e period - 2 E 12 09/15/12 End Date 09/16/12 12 09/16/12 End Date 09/16/12 12 09/16/12 12 09/16/12 End Date 09/16/12 12 09/16/12 End Date 09/16/12 End Date 09/16/12 /12 09/16/12 /12 09/16/12 End Date 09/16/12 /12 09/16/12	roke Girls Finale ro 7-9a CBS This M 7-9a Sat Early S Weekdays1 Face The Nation Face The Nation Weekdays1 Sun 11p News Weekdays1 Sun 1135p-1235 Without a Trace Weekdays1 CBS Evening No CBS Eve News Weekdays1 CBS Sunday Mo CBS Sunday Mo	speat] spots/Week 1 CM Spots/Week 1 CM Spots/Week 1 CM Spots/Week 1 a CM Spots/Week ews CM Spots/Week coming CM oming CM	7-9a Rate \$350.00 1030-11a Rate \$1,100.00 11-1135p Rate \$1,800.00 1135p-1235a Rate \$500.00 630-7p Rate \$600.00 9-1030a	Rating 0.001 Rating 0.001 Rating 0.00 a1 Rating 0.001 Rating 0.001	:30 :30 :30	1 \$350.00 P-3 1 \$1,100.00 P-3 1 \$1,800.00 P-3 1 \$600.00 P-3	0.00 NM 0.00 NM 0.00 NM	1 1	\$350 \$1,100 \$1,800 \$500 \$600
## MM	G for 10. Game time G 09/15/ Fart Date G/10/12 G 09/16/ Fart Date G/10/12 G 09/16 Fart Date G/10/12 G 09/16 Fart Date G/10/12 Fart Date	1 09/17 e period - 2 E 12 09/15/12 End Date 09/16/12 12 09/16/12 End Date 09/16/12 12 09/16/12 12 09/16/12 End Date 09/16/12 12 09/16/12 End Date 09/16/12 End Date 09/16/12 /12 09/16/12 /12 09/16/12 End Date 09/16/12 /12 09/16/12	roke Girls Finale ro 7-9a CBS This M 7-9a Sat Early S Weekdays1 Face The Nation Face The Nation Weekdays1 Sun 11p News Weekdays1 Sun 1135p-1235 Without a Trace Weekdays1 CBS Evening No CBS Eve News Weekdays1 CBS Sunday Mo CBS Sunday Mo	epeat] orn SatCM how Spots/Week 1 CM Spots/Week 1 CM Spots/Week 1 a CM Spots/Week ews CM Spots/Week ews CM Spots/Week crining CM Spots/Week Spots/Week	7-9a Rate \$350.00 1030-11a Rate \$1,100.00 11-1135p Rate \$1,800.00 1135p-1235a Rate \$500.00 630-7p Rate \$600.00 9-1030a	Rating 0.001 Rating 0.001 Rating 0.00 a1 Rating 0.001 Rating 0.001	:30 :30 :30	1 \$350.00 P-3 1 \$1,100.00 P-3 1 \$1,800.00 P-3 1 \$600.00 P-3	0.00 NM 0.00 NM 0.00 NM 0.00 NM	1 1 1	\$1,100 \$1,800 \$500 \$600



WKMG

Flight Dates 09/11/12-09/17/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/01/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

∟n Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots Rate Pri	Rtg Type S	Tota pots	ls Amount
Ln Ch Start	Eriu	Thu Prime 9p	Dicar	Oldi V End 1	mo bayo					<u> </u>
		Thu 9-10p BIG B	ROTHEF					8		
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 09/10/12	09/16/12	1	11_	\$7,000.00	0.00					45.000.00
E 24 WKMG 09/11/1	2 09/11/12	Tue Prime 10p	CM	10-11p	-1	:30	1 \$5,000.00 P-3	0.00 NM	1	\$5,000.00
		Tue 10p-11p								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09/10/12	09/16/12	-1	1_	\$5,000.00	0.00				1	\$7,000.00
E 25 WKMG 09/11/1	2 09/11/12	Tue Prime 8p	CM	8-9p	-1	:30	1 \$7,000.00 P-3	0.00 NM	1	\$7,000,00
		NCIS						1		
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 09/10/12	09/16/12	-1	1	\$7,000.00	0.00			0.00 1/24	4	ቀድ ዕዕስ ዕዕ
E 27 WKMG 09/11/1	2 09/11/12	Tue Prime 9p	CM	9-10p	-1	:30	1 \$6,000.00 P-3	0.00 NM	1	\$6,000.00
		NCIS:LA	C	Dete	Rating			1		
Start Date	End Date	<u>Weekdays</u> -1	Spots/Week	Rate \$6,000.00	0.00			ı		
Week: 09/10/12	09/16/12		- 1		1	:30	1 \$6,000.00 P-3	0.00 NM	1	\$6,000.00
E 28 WKMG 09/12/1	2 09/12/12	Wed Prime 10p CSI	CM	10-11p	1	.50	1 40,000.001 -5	0.00 1414	,	4 0 200.00
Start Date	End Date	Weekdavs	Spots/Week	Rate	Rating			1		
Week: 09/10/12	09/16/12	1	1	\$6,000.00	0.00					
E 29 WKMG 09/12/	12 09/12/12	Wed Prime 9p	CM	9-10p	1	:30	1 \$6,000.00 P-3	0.00 NM	1	\$6,000.00
		Criminal Minds								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating			I		
Week: 09/10/12	09/16/12	1	1	\$6,000.00	0.00	w				
		····						Totals	23 \$	64,450.00



ORDER

Flight Dates 09/04/12-09/10/12

00:15:00 Order Sep

1536 Estimate # **Product** 6259421 Alt Order # **OBAMA FOR AMERICA**

255503 Contract / Revision Billing Type Cash

Original Date / Revision 15% Agency Com **GENERAL** Order Type 08/29/12 07/31/12

Billing Contact Billing Cycle EOM/EOC Advertiser Pol/Pres/D/Barack Obama Billing Calendar BROADCAST 3050 K Street NW

New till 02/05/09 Suite 100 A35+ <u>Demographic</u> Washington, DC 20007 Agency GMMB **AGY** POL **Rev Codes**

CAND Product Codes PL-Presidential-Democrat **Buying Contact** Sales Office PHI P-2

Priority Sales Region NAT 3050 K Street NW Advertiser Ref Agency Ref Suite 100 Washington, DC 20007

Start Date

Primary Account Executive Kristen Waskie

Order% Account Executive 100% Kristen Waskie Order Share 100% Market Value 79225

End Date

Competing Station % of Order Amount 0 % **CABLE** % 0 **WESH** 0 % **WFTV** 0 % **WKCF** 0 % WOFL 0 % **WOPX** 0 % WRBW 0 % WRDQ

Billing Plan Order Totals Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount # of Spots Month \$79,225.00 20. \$67,341.25 09/10/12 0.00 08/27/12 \$79,225.00 \$67,341.25 September 2012 20 0.00 \$79,225.00 \$67,341.25 20 Totals

			turnetem Cada	Brook	Start/End	Time Davs	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	ls Amount
Ln Ch	Start	End	Inventory Code	Dieak					64 200 00 0 2	0.00 NM	2	\$2,400.00
E 1 WKM	G 09/04/1	2 09/10/12	M-F 11p News	CM	11-1135p	MTWTF	:30	2	\$1,200.00 P-2	0.00 14141	2	Ψ2,⊣00.00
			M-F 11p News							1		
9	tart Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 0		09/10/12	MTWTF	2	\$1,200.00	0.00						
		2 09/10/12	11-12p Price Is R	iaht CM	11a-12p	-TWT~	:30	2	\$350.00 P-3	0.00 NM	2	\$700.00
E 2 VVKIVI	G 09/04/1	2 05/10/12	Price Is Right	ig o								
_		E (D-)	•	Spots/Week	Rate	Rating						
	tart Date	End Date	<u>Weekdays</u>	2	:	0.00						
Week: 0		09/10/12	-TWT			-TWT	:30	2	\$200.00 P-3	0.00 NM	2	\$400.00
E 3 WKM	G 09/04/1	2 09/10/12	Local 6 News 12-		12-1230p	- W (.50		φ200.001 0	0,00		
			Local 6 News 12	-1230p								
٤	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
_	9/04/12	09/10/12	-TWT	2	\$200.00	0.00						ድንፖር በበ
		2 09/10/12	Morn News at 5a	CM	5-530a	MTWTF	:30	1	\$275.00 P-2	0.00 NM	1	\$275.00
C 4 VVIVIV	(O3/O4/1	.2 05.10/12	Morn News at 5a									
	N 10-1	Fud Data	Weekdays	Spots/Week	Rate	Rating						
5	Start Date	End Date	vvcckuays	Opoto vecore	, , , , , , , , ,							



Flight Dates 09/04/12-09/10/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/29/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA Estimate # 1536

E4 WWRMG 09/04/12 09/10/12 Morn News at 5s CM 5-530s Mr/mTF- :30 1 \$275.00 P-2 0.00 NM 1 \$275.00	·				Develo	04-415-d T	ima Daya	Len Spot	e Rate Pri	Rtg Type S	Total:	s Amount
Start Date Facility Start Date Weekdays Start Date Weekdays Start Date Start Dat								·				Same Same Africa and the Control of
Merck 08/09/12 09/10/12 MINTE-	E 4 WKMG	09/04/1	2 09/10/12		CIVI	5-53UA	PR WY	.50	φ2,0.001 -			•
Start Date Control C			End Date		Spots/Week							
Section Sect					11			·30	1 \$800.00 P-2	0.00 NM	1	\$800.00
Viceki 09/04/12 09/10/12 09/10/12 Mon Prime 10p	E 5 WKMG	09/04/1	2 09/10/12	-		·		.50	φου.σστ 2	9 ,55 1	·	* '
Start Date Find Date Weekdays SpotsWeek Rate Section Start Date Section Start Date Section Start Date Section												
Meek: 09/03/12 09/04/12 09/	E 7 WKMG	09/10/1	2 09/10/12		CM	10-11p	1	:30	1 \$6,000.00 P-2	0.00 NM	1	\$6,000.00
E 9 WKMG 09/10/12 09/10/12 Mon Prime 9p 2 Ptoke Girls Start Date End Date Weekdays Spots/Week Rate Meek 09/03/12 09/08/12 Sat 6 News Sat Local 6 News at 500 Sat Local 6 News at 500	<u>Sta</u>	rt Date	End Date									
Start Date End Date Weekdays Spots/Week Rate Week : 09/03/12 09/09/12 09					*******			.20	4 \$0 000 00 D.2	0.00 NM	1	\$8,000,00
Start Date End Date Weekdays Spots/Week Rate Weekdays Spots/Week Rate Start Date Start Date End Date Weekdays Spots/Week Rate Start Date Start	E 9 WKMG	09/10/1	2 09/10/12		СМ	9-930p		:30	[\$6,000.00 F*2	0.00 (VIVI)	'	φο,σσσ.σσ
Start Date Meek: 09/03/12 09/09/12 0												
Start Date End Date Weekdays Spots/Week Rate Week: 09/03/12 09/09/12 09/								:30	1 \$450.00 P-2	0.00 NM	1	\$450.00
Week	E I I AAVIAIG	09/00/1	12 00100/12			•						
Start Date End Date Weekdays Spots/Week Rate Week: 09/03/12 09/09/12 09/	<u>Sta</u>	rt Date	End Date		Spots/Week					ı		
Start Date Meekdays Spots/Week Rate Meekdays Spots/Week Rate No.00 N					1		******	-30	1 \$1 200 00 P-2	0.00 NM	1	\$1,200.00
Week: 09/03/12 09/08/12 09/08/12 Thu Prime 9p CM	E 19 WKMG	09/09/1	12 09/09/12	CBS Sunday Mo	rning			.30	(\$1,200.001 -2	0.00 1414	•	¥ 1,444,55
E 23 WKMG 09/06/12 09/06/12 09/06/12 Thu Prime 9p Thu 9-10p BIG BROTHEF												
Start Date Find Date Weekdays Spots/Week Rate Rating 0.00				Thu Prime 9p	CM			:30	1 \$8,000.00 P-2	0.00 NM	1	\$8,000.00
Week	Sta	art Date	End Date			<u>Rate</u>	Rating			l		
Start Date Start Date Weekdays Spots/Week Rate Rating O.00			09/09/12	1	. 1				4 40 000 00 0	0.00 NB4		ድዩ ሰለስ ስበ
Week: 09/03/12 09/09/12 -1 1 \$8,000.00 0.00	E 25 WKMG	09/04/	12 09/04/12		CM	•	_	:30	1 \$8,000.00P-2	Q.OO MINI	•	ψυ,000.00
E 27 WKMG 09/04/12 09/04/12 Tue Prime 9p	_						0.00					* = * = *
Start Date End Date Weekdays Spots/Week Rate Rating 09/09/12			12 09/04/12	•	СМ	9-10p	-1	:30	1 \$7,000.00 P-2	0.00 NM	1	\$7,000.00
E 28 WKMG				<u>Weekdays</u>								
CSI Start Date End Date Weekdays Spots/Week Rate O9/03/12 09/09/121 1 \$6,000.00 0.00 Spot Ch Date Range Description Start/End Time 10-11p								:30	1 \$6,000.00 P-2	0.00 NM	1	\$6,000.00
Week: 09/03/12 O9/09/12 1 1 \$6,000.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 VKMG 09/03/12-09/09/12 Wed Prime 10p 10-11p W :30(\$6,000.00) 0.00 NM See MG 28.2 [This is the DNC Convention - if OK please rebook] 8-9p W :30 \$6,000.00 0.00 NM ⊕ MG for 28.1 09/05/12 Wed Prime 8p 8-9p W :30 \$6,000.00 0.00 NM E 29 WKMG 09/05/12 09/05/12 Wed Prime 9p CM 9-10p 1 :30 1 \$7,000.00 P-2 0.00 NM 1 \$7,000.00 P-2 0.00 NM Start Date End Date Weekdays Spots/Week Rate Rating Neek Rate Pating Rating Neek: 09/03/12 09/09/121 1 \$7,000.00 0.00 NM 1 \$7,000.00 0.00 NM	E 28 WKMG	9 09/05/		CSI					, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 VKMG 09/03/12-09/09/12 Wed Prime 10p 10-11p W :30(\$6,000.00) 0.00 NM See MG 28.2 [This is the DNC Convention - if OK please rebook] 8-9p W :30 \$6,000.00 0.00 NM ⊕ MG for 28.1 09/05/12 Wed Prime 8p 8-9p W :30 \$6,000.00 0.00 NM E 29 WKMG 09/05/12 09/05/12 Wed Prime 9p CM 9-10p 1 :30 1 \$7,000.00 P-2 0.00 NM 1 \$7,000.00 P-2 0.00 NM Start Date Start Date Weekdays Spots/Week (90/03/12 09/09/121 End Date Weekdays Spots/Week Rate Rating (Note) Rating (Note) Week: 09/03/12 09/09/121 1 \$7,000.00 0.00 0.00 1 \$7,000.00 0.00 0.00	_										l	
1 VKMG 09/03/12-09/09/12 Wed Prime 10p 10-11pW :30(\$6,000.00) 0.00 NM See MG 28.2 [This is the DNC Convention - if OK please rebook] 2 VKMG 09/05/12-09/05/12 Wed Prime 8p 8-9pW :30 \$6,000.00 0.00 NM MG for 28.1 09/05 E 29 WKMG 09/05/12 09/05/12 Wed Prime 9p CM 9-10p1 :30 1 \$7,000.00 P-2 0.00 NM 1 \$7,000.00 Criminal Minds Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/03/12 09/09/121 1 \$7,000.00 0.00								<u>Weekdays</u>	<u>Length</u> Rate	Rtg Type		
See MG 28.2 [This is the DNC Convention - if OK please rebook] 2 VKMG 09/05/12-09/05/12 Wed Prime 8p 8-9p W :30 \$6,000.00 0.00 NM MG for 28.1 09/05	1 VKM0	G 09/03/			10-	11p		W	- :30 (\$6,000.0 (9) 0.00 NM	ĺ	
2 VKMG 09/05/12-09/05/12 Wed Prime 8p 8-9pW :30 \$6,000.00 0.00 NM	Se	ee MG 2	8.2	u seeta da	and a state						ł	
⊕ MG for 28.1 09/05 E 29 WKMG 09/05/12 09/05/12 Ved Prime 9p CM 9-10p1 :30 1 \$7,000.00 P-2 0.00 NM 1 \$7,000.00 Start Date Veekdays Spots/Week Nate Veek: 09/03/12 09/09/121 1 \$7,000.00 0.00						n			- :30 \$6,000.0	0.00 NM		
E 29 WKMG 09/05/12 09/05/12 Wed Prime 9p CM 9-10p1 :30 1 \$7,000.00 P-2 0.00 NM 1 \$7,000.00 P-2				Med Little ob	0.0	۲					i	
<u>Start Date </u>	-				СМ	9-10p	1	:30	1 \$7,000.00 P-	2 0.00 N M	1	\$7,000.00
Week: 09/03/12 09/09/121 1 \$7,000.00 0.00	Q.	art Date	End Date		Spots/Wee	k <u>Rate</u>	Rating				ĺ	
							0.00		4 47 600 00 5	0.00 NIS	4	ቂ7 ሰብስ ሳሳ
			/12 09/05/1	2	CM	9-10p	W	- :30	1 \$7,000.00 P-	2 U.UU NM	1 1	φε,υυυ.υυ



255503

Flight Dates 09/04/12-09/10/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/29/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	<u>Total</u> Spots	ls Amount
***************************************		Wed Prime 9p Criminal Minds							1		
<u>Start Date</u> Week: 09/03/12	End Date 09/09/12	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$7,000.00	Rating 0.00				0.00 184	4	\$7,000.00
	2 09/05/12	Wed Prime 9p Criminal Minds	СМ	9-10p	~-W-~	:30	1	\$7,000.00 P-2	0.00 NM	•	\$7,000.00
<u>Start Date</u> Week: 09/03/12	End Date 09/09/12	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$7,000.00	Rating 0.00					4	60,000,00
N 32 WKMG 09/06/		Thu Prime 8p Big Bang Theory	СМ	8-830p	T	:30	1	\$9,000.00 P-2	0.00 NM	1	\$9,000.00
Start Date Week: 09/03/12	End Date 09/09/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$9,000.00	Rating 0.00						
110011.00700772									Totals	20 \$	79,225.00

CAND

WKMG

ORDER

Flight Dates 08/14/12-09/03/12

Order Sep 00:15:00

Product Estimate # 1523

Contract / Revision 255392 / OBAMA FOR AMERICA Alt Order # 06257069

Original Date / Revision Agency Com 15% Billing Type Cash
Order Type GENERAL

07/30/12 08/28/12 Billing Contact

Advertiser Pol/Pres/D/Barack Obama

3050 K Street NW

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Buying Contact Sales Office PHI Product Codes PL-Presidential-Democrat

3050 K Street NW Sales Region NAT Priority P-3

Suite 100

Agency Ref

Advertiser Ref

Washington, DC 20007

Primary Account Executive Kristen Waskie

Account Executive Order% Start Date End Date

Kristen Waskie 100%
Order Share 100% Market Value 187400

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0
WRDQ	%	

Billing Plan **Order Totals** Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount # of Spots Month \$99,917.50 \$117,550.00 96 08/26/12 0.00 07/30/12 \$117,550.00 \$99,917.50 August 2012 96 \$69,850.00 \$59,372.50 09/03/12 57 0.00 08/27/12 57 \$59,372.50 \$69,850.00 September 2012 \$187,400.00 0.00 \$159,290.00 153 Totals

Ln Ch Start End	Inventory Code Break	Start/End Time	a Days	Len Spots	Rate Pri	Rtg Type	<u>Total</u> Spots	s Amount
E 1 WKMG 08/14/12 09/03/12		10-11a	MTWTF	:30 2	\$600.00 P-3	0.00 NM	6	\$3,600.00
Start Date	10-11a Let's Make A Deal 10-1	\$600.00 \$600.00 \$600.00 t/End Time		TWThF		Rtq Type 0.00 <i>NM</i>		
[Program change - airs		109-210a	MTWTF	:30 3	\$250.00 P-3	0.00 NM	9	\$2,250.00



255392

Flight Dates 08/14/12-09/03/12

Hiatus Dates

Original Date / Revision 07/30/12/ 08/28/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

<u>Advertiser</u>	Pol/Pi	res/D/Bara	ack Obama <u>F</u>	roduct OB/	AMA FOR	AMERICA	Estima	<u> </u>	1023			
											Tota	ıls
Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 2 WKMG			M-F Late Late She	ow CM	109-210a	MTWTF	:30	3	\$250.00 P-3	0.00 NM	9	\$2,250.00
L Z WING	00/11/1/	_ 00,00,12	Late Late Show									
<u>Star</u>	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 08/1		08/20/12	MTWTF	3	\$250.00	0.00						
Week: 08/2		08/27/12	MTWTF	3	\$250.00	0.00 0.00				,		
Week: 08/2		09/03/12	MTWTF	3	\$250.00	MTWTF	:30	3 (1,800.00 P-3	0.00 NM	9	\$16,200.00
E 3 WKMG	08/14/1	2 09/03/12	M-F 11p News M-F 11p News	СМ	11-1135p	(A) E AM E L	,50		,1,000.001	0.00 ,		• • • •
<u>Star</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 08/		08/20/12	MTWTF		\$1,800.00	0.00					i	
Week: 08/2		08/27/12	MTWTF		\$1,800.00 \$1,800.00	0.00 0.00					Į	
Week: 08/2		09/03/12	MTWTF		11a-12p	MTWTF	:30	2	\$800.00 P-3	0.00 NM	6	\$4,800.00
E 4 WKMG	08/14/1	2 09/03/12	11-12p Price Is R Price Is Right		11α-12μ		.00	_	\$330. 131 3			
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08/		08/20/12	MTWTF	2	\$800,00	0.00 0.00						
Week: 08/		08/27/12	MTWTF MTWTF	2		0.00						
Week: 08/		09/03/12	- 7		12:30-2p	MTWTF~-	:30	2	\$800.00 P-3	0.00 NM	4	\$3,200.00
E 5 WKMG	08/14/1	2 09/03/12	Soaps		•		100	***	*			
	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 08/		08/20/12	MTWTF	2	٠.	0.00 0.00					1	
Week: 08/		08/27/12 09/03/12	MTWTF	2		0.00						
Week: 08/ E 6 WKMG				CM	1237-109a	MTWTF	:30	2	\$400.00 P-3	0.00 NM	6	\$2,400.00
E 6 WKING	08/14/	12 09/03/12	Extra	Olvi	1201 1000				·		i	
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
<u>36</u> Week: 08		08/20/12	MTWTF	2		0.00					1	
Week: 08/		08/27/12	MTWTF	2	\$400.00	0.00						
Week: 08/	/28/12	09/03/12	MTWTF	2	\$400.00	0.00						# # 000 00
E 7 WKMG	08/14/	12 09/03/12	Local 6 News 12 Local 6 News 12		12-1230p	MTWTF	:30	3	\$700.00 P-3	0.00 NN	1 8	\$5,600.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08		08/20/12	MTWTF	3	•	0.00						
Week: 08	/21/12	08/27/12	MTWTF~~	2		0.00						
Week: 08		09/03/12	MTWTF			0.00	:30	1	\$600.00 P-3	0.00 NN	1 3	\$1,800.00
E 8 WKMG	08/14/	12 09/03/12	2-3p The Talk The Talk	CM	2-3p	MTWTF-~	:30	'	фаоо.оо г-з	O,OO IN		Ψ1,000.00
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	_	Rating					1	
Week: 08	/14/12	08/20/12	MTWTF		\$600.00	0.00						
Week: 08		08/27/12	MTWTF		\$600.00 \$600.00	0.00 0.00						
Week: 08		09/03/12	MTWTF	CM	4-430p	MTWTF	:30	2	\$450.00 P-3	0.00 N	л 6	\$2,700.00
E 9 WKMG	5 08/14/	12 09/03/12	4-430p Extra Extra	Civi	4-430p	(*(1 64) 1	.00	_	•			
04		Fuel Data	Weekdays	Spots/Weel	Rate	Rating					1	
<u>St</u> Week: 08	art Date	End Date 08/20/12	MTWTF		2 \$450.00	0.00						
Week: 08		08/27/12	MTWTF		2 \$450.00	0.00						
Week: 08		09/03/12	MTWTF		2 \$450.00	0.00						
		/12 09/03/12	Morn News at 5		5-530a	MTWTF	:30	2	\$300.00 P-3	0.00 NI	vi 6	\$1,800.00
C4	art Date	End Date		Spots/Wee	k <u>Rate</u>	Rating						
<u>3۱</u> Week: 08		08/20/12	MTWTF		2 \$300.00	•						
Week: 08		08/27/12	MTWTF		2 \$300.00	0.00					1	
Week: 08		09/03/12	MTWTF		2 \$300.00	0.00					B	





Flight Dates 08/14/12-09/03/12

Hiatus Dates

Original Date / Revision 07/30/12/ 08/28/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Bar	ack Obama <u> </u>	Product OB	MA FOR	AMERICA	Estima	te #	1523		-	
Ln Ch Start End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	<u>Tota</u> Spots	Amount
E 10 WKMG 08/14/12 09/03/12	Morn News at 5a Morn News at 5a		5-530a	MTWTF	:30	2	\$300.00 P-3	0.00 NM	6	\$1,800.00
E 11 WKMG 08/14/12 09/03/12	News at 5p News at 5p	СМ	5-530p	MTWTF	:30	1	\$800.00 P-3	0.00 NM	3	\$2,400.00
<u>Start Date</u> <u>End Date</u> Week: 08/14/12 08/20/12	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$800.00	Rating 0.00						
Week: 08/21/12 08/27/12	MTWTF	1	\$800.00	0.00						
Week: 08/28/12 09/03/12	MTWTF Morn News at 53	0a CM	\$800.00 530-6a	0.00 MTWTF	:30	2	\$400.00 P-3	0.00 NM	6	\$2,400.00
E 12 WKMG 08/14/12 09/03/12	Morn News at 53		050-0a	(-11.001.1	.00	_	V 1.2.1.1.1			
Start Date End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 08/14/12 08/20/12	MTWTF	2	\$400.00	0.00 0.00						
Week: 08/21/12 08/27/12 Week: 08/28/12 09/03/12	MTWTF MTWTF	2 2	\$400.00 \$400.00	0.00						
E 13 WKMG 08/14/12 09/03/12	530-6p The Insid		530p-6p	MTWTF	:30	3	\$650.00 P-3	0.00 NM	9	\$5,850.00
	Insider		5 .	5						
Start Date End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$650.00	Rating 0.00				İ		
Week: 08/14/12 08/20/12 Week: 08/21/12 08/27/12	MTWTF MTWTF	3	\$650.00	0.00				l		
Week: 08/28/12 09/03/12	MTWTF	3	\$650.00	0.00	·					
E 14 WKMG 08/14/12 09/03/12	News at 6p News at 6p	СМ	6-630p	MTWTF	:30	3	\$1,000.00 P-3	0.00 NM	9	\$9,000.00
Start <u>Date</u> <u>End Date</u>	Weekdays	Spots/Week	Rate	Rating				-		
Week: 08/14/12 08/20/12	MTWTF		\$1,000.00	0.00						
Week: 08/21/12 08/27/12 Week: 08/28/12 09/03/12	MTWTF MTWTF		\$1,000.00 \$1,000.00	0.00 0.00						
Week: 08/28/12 09/03/12 E 15 WKMG 08/14/12 09/03/12			6-7a	MTWTF	:30	1	\$500.00 P-3	0.00 NM	3	\$1,500.00
_ (O 17/4//O 05/1// 12 09/35/1/	Morn News at 6									
Start Date End Date	Weekdays	Spots/Week		Rating						
Week: 08/14/12 08/20/12 Week: 08/21/12 08/27/12	MTWTF MTWTF	1	\$500.00 \$500.00	0.00 0.00						
Week: 08/21/12 08/27/12 Week: 08/28/12 09/03/12	MTWTF	1	\$500.00	0.00						
E 16 WKMG 08/21/12 09/03/12	CBS Evening No	ews CM	630-7p	MTWTF	:30	1	\$1,800.00 P-3	0.00 NM	2	\$3,600.00
Star <u>t Date</u> <u>End Date</u>	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 08/21/12 08/27/12	MTWTF	1	, , ,	0.00						
Week: 08/28/12 09/03/12	MTWTF	CM	\$1,800.00 7-7:30p	0.00 MTWTF	:30	1	\$1,200.00 P-3	0.00 NM	3	\$3,600.00
E 17 WKMG 08/14/12 09/03/12	News at 7p	CIVI	1-1.30p	1411.44.11	.00	•	ψ.,			
Start Date End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 08/14/12 08/20/12	MTWTF		\$1,200.00	0.00 0.00						
Week: 08/21/12 08/27/12 Week: 08/28/12 09/03/12	MTWTF MTWTF		\$1,200.00 \$1,200.00	0.00						
E 18 WKMG 08/14/12 09/03/12	M-F 7:30-8p Ins		730-8p	MTWTF	:30	2	\$1,200.00 P-3	0.00 NM	6	\$7,200.00
Start Date End Date	Inside Edition Week <u>days</u>	Spots/Week	Rate	Rating						
Week: 08/14/12 08/20/12	MTWTF		\$1,200.00	0.00						
Week: 08/21/12 08/27/12	MTWTF		\$1,200.00	0.00						
Week: 08/28/12 09/03/12	MTWTF		\$1,200.00	0.00	:30	1	\$3,000.00 P-3	3 0.00 NM	3	\$9,000.00
E 19 WKMG 08/17/12 08/31/12	Fri 8-9p	CM	8-9p			ļ	- ψο,σοσ.σο ε - σ	0.00 1119		,
<u>Start Date</u> <u>End Date</u> Week: 08/13/12 08/19/12	Weekdays 1	Spots/Week	<u>Rate</u> I \$3,000.00	<u>Rating</u> 0.00						





Flight Dates 08/14/12-09/03/12

Hiatus Dates

Original Date / Revision 07/30/12/ 08/28/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA Estimate # 1523

Advertiser PoliPres/D/Barack Obama Product Obama For America Estimate # 1020		
	Tota	
Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type S	pots	Amount
E 19 WKMG 08/17/12 08/31/12 Fri Prime 8p CM 8-9p1 :30 1 \$3,000.00 P-3 0.00 NM	3	\$9,000.00
Fri 8-9p		
Star <u>t Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>		
Week: 08/13/12 08/19/121 1 \$3,000.00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
7 VKIVIG 00/15/12-00/19/121 IT Title 0p		
See MG 19.4 [This is "Teachers Rock" concert - if ok please order Fri Special @ 8p]		
4 VKMG 08/17/12-08/17/12 Fri 1 Hour Special/8p 8-9pF :30 \$3,000.00 0.00 NM		
(ii) MG for 19.1 08/17		
Week: 08/20/12 08/26/121 1 \$3,000.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
2 VKMG 08/20/12-08/26/12 Fri Prime 8p 8-9pF :30 (\$3,000.00) 0.00 NM		
See MG 19.5		
[Program not airing due to NFL Preseason Football]		
5 VKMG 08/20/12-08/20/12 Mon Prime 10p 10-11p M :30 \$3,000.00 0.00 NM		
(f) MG for 19.2 08/24		
Week: 08/27/12 09/02/121 1 \$3,000.00 0.00		
E 20 WKMG 08/18/12 09/01/12 Sat 1135p-1205a CM 1135p-1205a1- :30 1 \$500.00 P-3 0.00 NM	3	\$1,500.00
Inside Edition Wknd		
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>		
Week: 08/13/12 08/19/121- 1 \$500.00 0.00		
Week: 08/20/12 08/26/121- 1 \$500.00 0.00		
Week: 08/27/12 09/02/121- 1 \$500.00 0.00	3	\$450.00
E 21 WKMG 08/18/12 09/01/12 5-7a Sat News CM 5-7a1- :30 1 \$150.00 P-3 0.00 NM Sat 5-7a News	3	Ψ-30.08
E LANGE BUILDING		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/121- 1 \$150.00 0.00		
Week: 08/13/12 08/13/121- 1 \$150.00 0.00		
Week: 08/27/12 09/02/121- 1 \$150.00 0.00		
Spot Ch Date Range Description Start/End Time <u>Weekdays Length</u> Rate Rtg Type		
3 VKMG 08/27/12-09/02/12 5-7a Sat News 5-7aSa :30 (\$150.00) 0.00 NM		
See MG 21.4		
[Program not airing due to NCAA Football pushing children's programming to air early]		
4 VNNG 00/10/12-00/10/12-5-74 Gat News		
⊕ MG for 21.3 09/01	2	\$1,650.00
E 22 WKMG 08/18/12 09/01/12 Sat 6p News CM 6-630p1- :30 1 \$550.00 P-3 0.00 NM	3	φτ ₁ 050.00
Sat Local 6 News at 6p		
Start Date		
Week: 08/13/12 08/19/121- 1 \$550.00 0.00 Week: 08/20/12 08/26/121- 1 \$550.00 0.00		
4 0570.00		
Week: 08/27/12 09/02/121 1 \$550.00 0.00 E 23 WKMG 08/19/12 09/02/12 Sun Prime 10-11p CM 10-11p1 :30 1 \$4,000.00 P-3 0.00 NM	2	\$8,000.00
The Mentalist		
Detail Detail		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/121. 1 \$4,000.00 0.00		
Week: 08/20/12		
Week: 08/27/12 09/02/121 1 \$4,000.00 0.00		
E 24 WKMG 08/19/12 09/02/12 Face The Nation CM 1030-1130a1 :30 1 \$1,100.00 P-3 0.00 NM	3	\$3,300.00
Face The Nation		
<u>Start Date </u>		
Week: 08/13/12		
Week: 08/20/12 08/26/121 1 \$1,100.00 0.00		



255392 Flight Dates 08/14/12-09/03/12

<u> Hiatus Dates</u>

Original Date / Revision 07/30/12/ 08/28/12

Good Wife

Order Sep 00:15:00

er Bol/Pres/D/Barack Ohama Product ORAMA FOR AMERICA Estimate # 1523

<u>Advertiser</u>	Pol/Pr	es/D/Bar	ack Obama 🛚 <u>F</u>	roduct OB	AMA FOR	AMERICA	<u>Estimat</u>	<u>e#</u> 152	3			
											Tota	s
Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ts Rate	Pri	Rtg Type S		Amount
		09/02/12	Face The Nation	СМ	1030-1130a	1	:30	1 \$1,100.0	00 P-3	0.00 NM	3	\$3,300.00
Star	rt Date	End Date	Weekda <u>ys</u>	Spots/Week	Rate	Rating						
Week: 08/2		09/02/12	1	,	\$1,100.00	0.00						05 400 50
E 25 WKMG	08/19/1	2 09/02/12	Sun 11p News Sun 11p News	CM	11-1135p	1	:30	1 \$1,800.6	30 P-3	0.00 NM	3	\$5,400.00
Sta	rt Date	End Date	Weekdays	Spots/Week		Rating						
Week: 08/		08/19/12	1		\$1,800.00	0.00						
Week: 08/2		08/26/12	1		\$1,800.00 \$1,800.00	0.00 0.00						
Week: 08/		09/02/12	1		1135p-1235a	******	:30	1 \$500.	00 P-3	0.00 NM	3	\$1,500.00
E 26 WKMG	08/19/1	2 09/02/12	Sun 1135p-1235a Without a Trace		-			. 4040.				. ,
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	•	Rating						
Week: 08/		08/19/12	1 1	1	\$500,00 \$500.00	0.00 0.00						
Week: 08/ Week: 08/		08/26/12 09/02/12	1	1		0.00						
			6-830a Sun News		6a-830a	1	:30	1 \$200.	00 P-3	0.00 NM	3	\$600.00
Cto.	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
<u>5ta</u> Week: 08		08/19/12	1	1	\$200.00	0.00						
Week: 08/		08/26/12	1	1		0.00						
Week: 08/		09/02/12	1	1	\$200.00	0.00					_	*
E 28 WKMG	08/19/1	2 09/02/12	CBS Evening Ne	ws CM	630-7p	1	L :30	1 \$650.	00 P-3	0.00 NM	3	\$1,950.00
Sta	ırt D <u>ate</u>	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 08/		08/19/12	1		\$650.00	0.00		441	D-4-	Die Tues		
	Date Ra		Description		rt/End Time		<u>Weekdays</u> SI	Length		Rtg Type 0.00 NM		
			CBS Evening News	630	-/p		5	u .30 (#	000.007	0,00 11111		
	e MG 28	.4								i		
-	versold]	2 00/03/12 1	/lorn News at 6a	6-7	а		M	- :30 5	650.00	0.00 NM		
	G for 28.1		Monn News at oa	0.	-					ı		
Week: 08		08/26/12	1		\$650.00	0.00						
	Date Ra		Description		rt/End Time		<u>Weekdays</u>	<u>Length</u>		Rtg Type		
			CBS Evening News	630)-7p		S	u :30 (\$	650.00)	0.00 NM		
	e MG 28											
6 VKMG	3 08/26/1	2-08/26/12	Sun 630p News	630)-7p		S	u :30	\$650.00	0.00 NM		
⊕ M(G for 28.2	2 08/26										
Week: 08	/27/12	09/02/12	1		\$650.00	0.00	106 delene	1	Data	Pta Type		
Spot Ch	n Date Ra	<u>ange</u> <u>l</u>	<u>Description</u>		rt/End Time		Weekdays	Length		Rtg <u>Type</u> 0.00 <i>NM</i>		
			CBS Evening News	s 630)-7p		3	u .30 f4	1000.00,	9 0.00 1910		
=	ee MG 28						S	u :30	ቁጽ ፍ ስ ስር	0.00 NM		
			Sun 630p News	630)-7p			u ,30	φυσυ.υς	0,00 MW		
	G for 28.3									0.00 NIM	2	\$3,900.00
E 29 WKMO	08/19/	12 09/02/12	CBS Sunday Mo CBS Sunday Mo		9-1030a		1 :30	1 \$1,300	1,00 P-3	0.00 NM	3	\$3,900.00
St	art Date	End Date		Spots/Wee		Rating						
Week: 08		08/19/12	1		1 \$1,300.00	0.00						
Week: 08		08/26/12	1 1		1 \$1,300.00	0.00 0.00						
Week: 08		09/02/12	1		1 \$1,300.00		s :30	1 \$4,000	0.00 P-3	0.00 NM	3	\$12,000.00
E 30 WKM0	3 08/19/	12 09/02/12	Sun Prime 9-10	p CM	9-10p		5 .50	, φτ,σου			_	



Flight Dates 08/14/12-09/03/12

Hiatus Dates

Original Date / Revision 07/30/12/ 08/28/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

L OL Start	End	Inventory Code	Break	Start/End T	īme Days	Len Spo	ts Rat	e Pri	Rtg Type S	<u>Tota</u> pots	ls Amount
Ln Ch Start E 30 WKMG 08/19/1		Sun Prime 9-10p		9-10p	S	:30	1 \$4,000.	00 P-3	0.00 NM	3	\$12,000.00
E 30 ALVING OUT 21	2 00/02/12	Good Wife		•							
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08/13/12	08/19/12	S		\$4,000.00 \$4,000.00	0.00 0.00						
Week: 08/20/12	08/26/12 09/02/12	S S		\$4,000.00	0.00						
Week: 08/27/12 E 31 WKMG 08/16/1		Thu Prime 10p	CM	10-11p	1	:30	1 \$5,000	.00 P-3	0.00 NM	3	\$15,000.00
EST MICING ON TON	2 00,00,1	Person of Interes	t								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08/13/12	08/19/12	1		\$5,000.00 \$5,000.00	0.00 0.00				1		
Week: 08/20/12	08/26/12 09/02/12	1 1		\$5,000.00	0.00				Į.		
Week: 08/27/12 Spot <u>Ch Date Ra</u>	_	escription		/End Time	Ž	<u>Neekdays</u>	<u>Length</u>		Rtg Type		
3 VKMG 08/27/1			10-1	1p	-	Th	- :30 (\$5	,000.00)	0.00 <i>NM</i>		
See MG 31							00.01	- 000 00	0.00 NM		
4 VKMG 08/30/1	2-08/30/12 T	hu 1 Hour Special/	′10p 10-1	1p	•	Th	:30 \$t	,000.00	0.00 NM		
MG for 31.3	3 08/30										
		Convention - need				-20	1 \$7,000	00 D-3	0.00 NM	3	\$21,000.00
E 32 WKMG 08/14/	12 08/28/12	Tue Prime 8p NCIS	СМ	8-9p	-1	:30	1 \$7,000	1.UU F-3	0.00 14141	J	Ψ21,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating				1		
Week: 08/13/12	08/19/12	-1	1	\$7,000.00	0.00 0.00						
Week: 08/20/12	08/26/12 09/02/12	-1~ -1	1	\$7,000.00 \$7,000.00	0.00						
Week: 08/27/12 E 33 WKMG 08/14/			СМ	9-10p	-1	- :30	1 \$6,000	0.00 P-3	0.00 NM	3	\$18,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 08/13/12	08/19/12	-1	1	\$6,000.00	0.00						
Week: 08/20/12	08/26/12	-1		\$6,000.00	0.00 0.00				:		
Week: 08/27/12	09/02/12	-1		\$6,000.00	MTWTF	- :30	1 \$1,80	0 00 P-3	0.00 NM	1	\$1,800.00
N 34 WKMG 08/20/	/12 08/24/12	M-F 11p News M-F 11p News	CM	11-1135p		30	1 ψ1,00	0.001	0,00		•
<u>Start Date</u>	End Date	<u>Weekdays</u>	Spots/Week	•	Rating						
Week: 08/20/12	08/26/12	MTWTF	·	\$1,800.00 11a-12p	0.00 MTWTF-	- :30	1 \$80	0.00 P-3	0.00 NM	1	\$800.00
N 35 WKMG 08/20	/12 08/24/12	Price Is Right				,55	, ,				
Start Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week		<u>Rating</u> 0.00						
Week: 08/20/12 N 36 WKMG 08/26	08/26/12 /12 08/26/12		CM	630-7p		s :30	1 \$65	0.00 P-3	0.00 NM	1	\$650.00
.100 11.4		Sun 630p News	i								
Start Date		<u>Weekdays</u>	Spots/Weel								
Week: 08/20/12	08/26/12	S		1 \$650.00		- :30	1 \$30	0.00 P-	3 0.00 NM	1	\$300.00
N 37 WKMG 08/20	/12 08/24/12	Morn News at 5 Morn News at 5		5-530a	MTWTF-	- :30	1 430	0.001	0.00 (1111	•	*
Start Date			Spots/Weel						1		
Week: 08/20/12	08/26/12	MTWTF		1 \$300.00		-20	1 \$70	0.00 P-	3 0.00 NM	1	\$700.0
N 38 WKMG 08/20)/12 08/24/12	Local 6 News 1 Local 6 News 1		12-1230p		- :30	ι φ/\	70.00 F -	J.00 (1112)	<u>'</u>	4. 22.0
Start Date	End Date		Spots/Wee								
Week: 08/20/12	08/26/12	MTWTF		1 \$700.00	0.00	No. 11 Comments to the second				450	407 400 04
		Control of the Contro	Service and a se						Totals	153	3187,400.00